

Transnational Cooperation, an Opportunity for Social Innovation of Rural Regions

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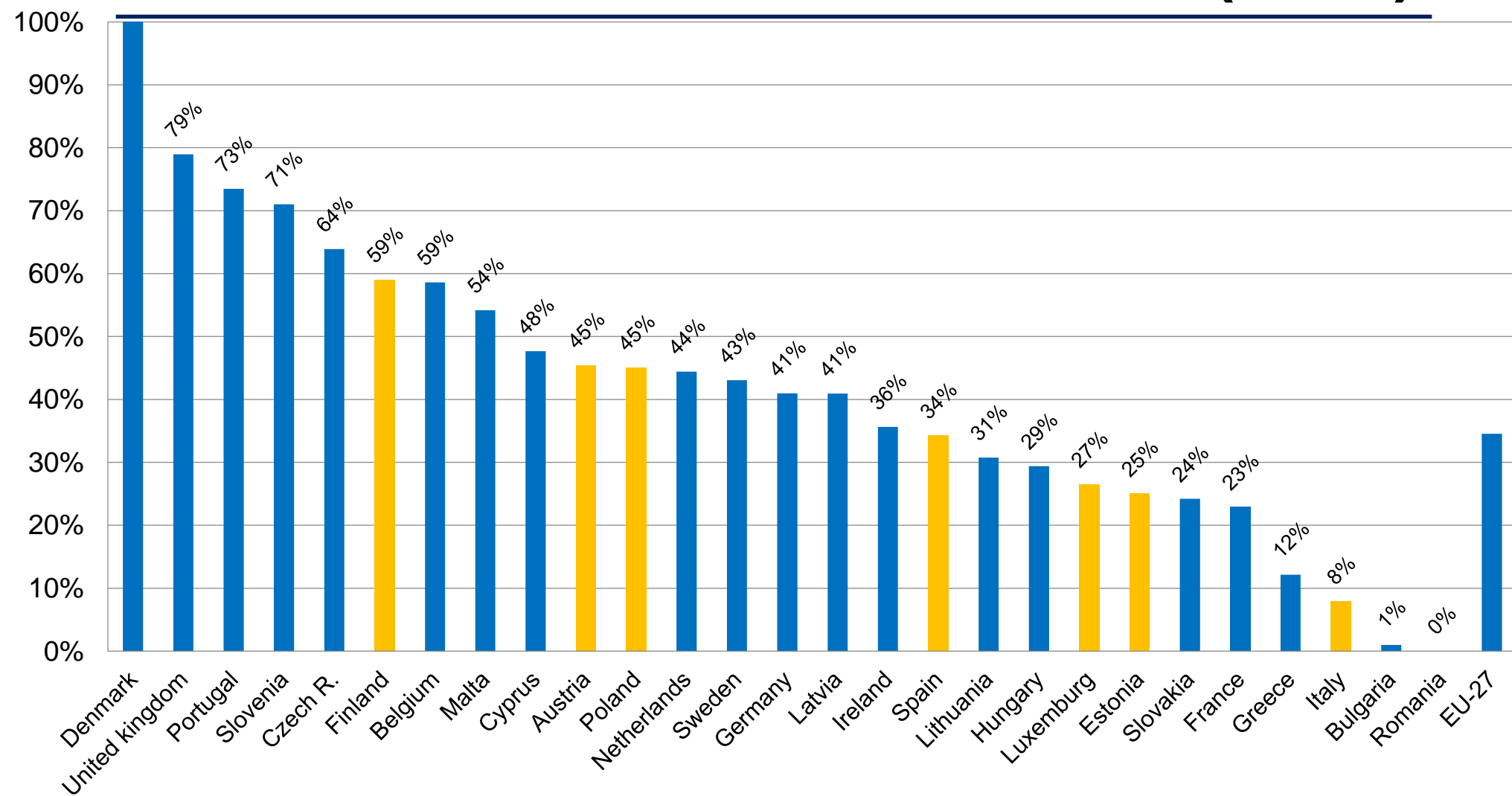
- ‘Links between actions of rural development’
 - bottom-up elaboration; local public-private partnership; integrated and multi-sectoral actions; cooperation; networking; area-based Local Development Strategies; innovation
- 1991: Community Initiative
- 2007: Mainstreaming – at least 5% funding of RD programmes

(Transnational) cooperation in LEADER

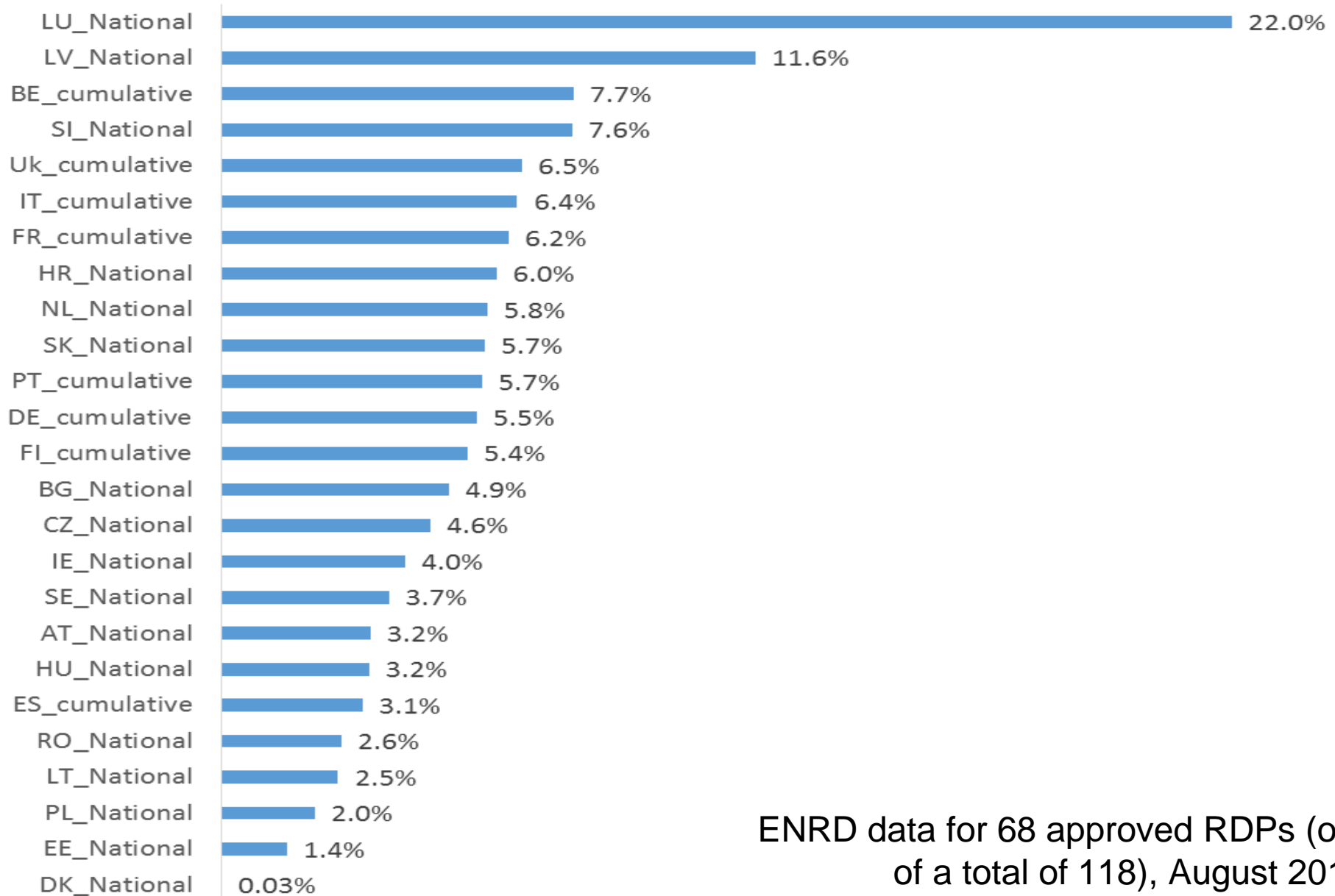
- Cooperation introduced 1994-99
- Emphasised in rhetoric as particularly enriching part of LEADER – but uptake varies
- 2014-20: ‘Measure 19.3’, c. 4% of €9.4 billion for LEADER = €404 million

EPRC

Expenditure for cooperation measure 2007-14 (2015)



Cooperation budget for LEADER, 2014-20

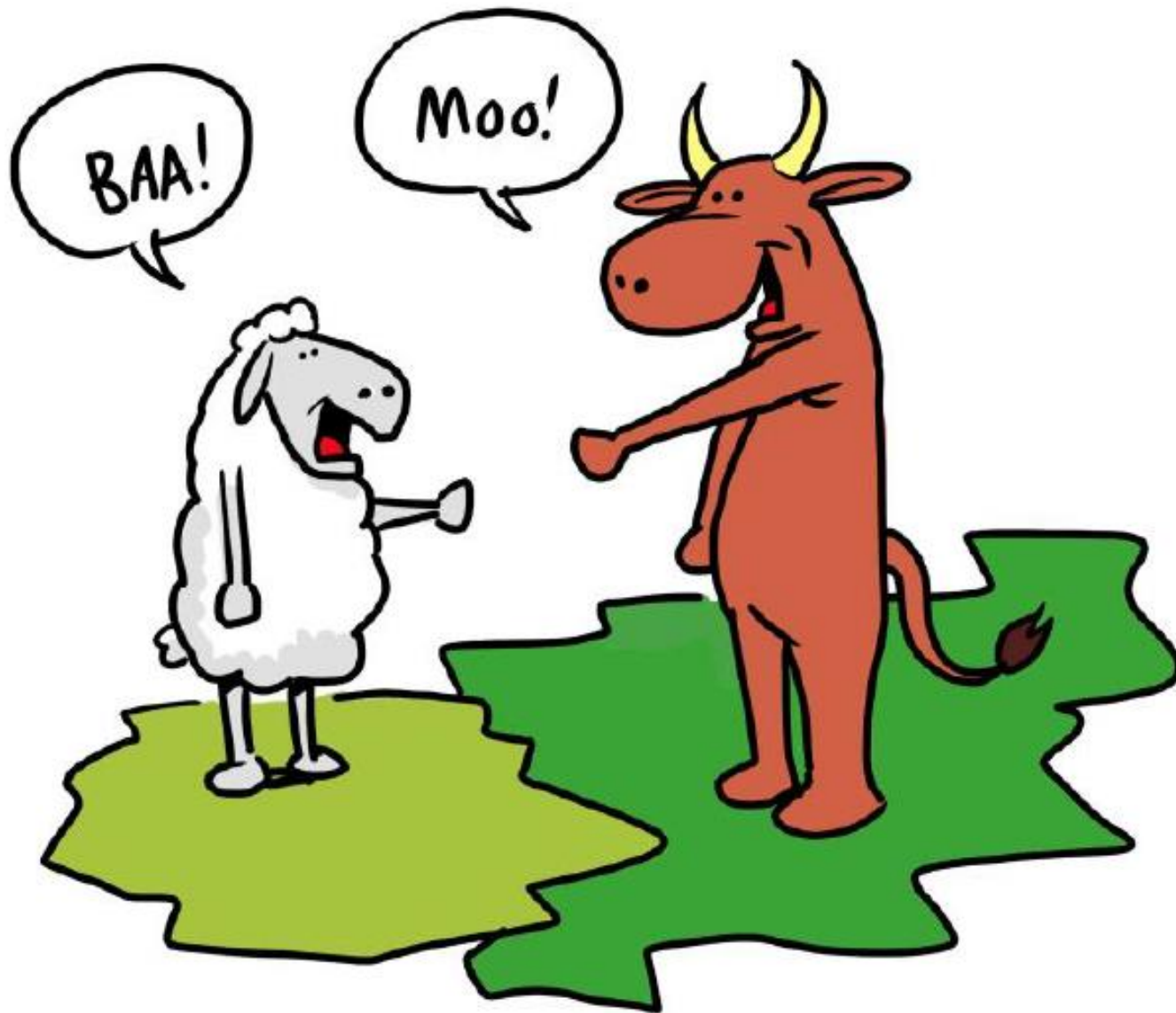


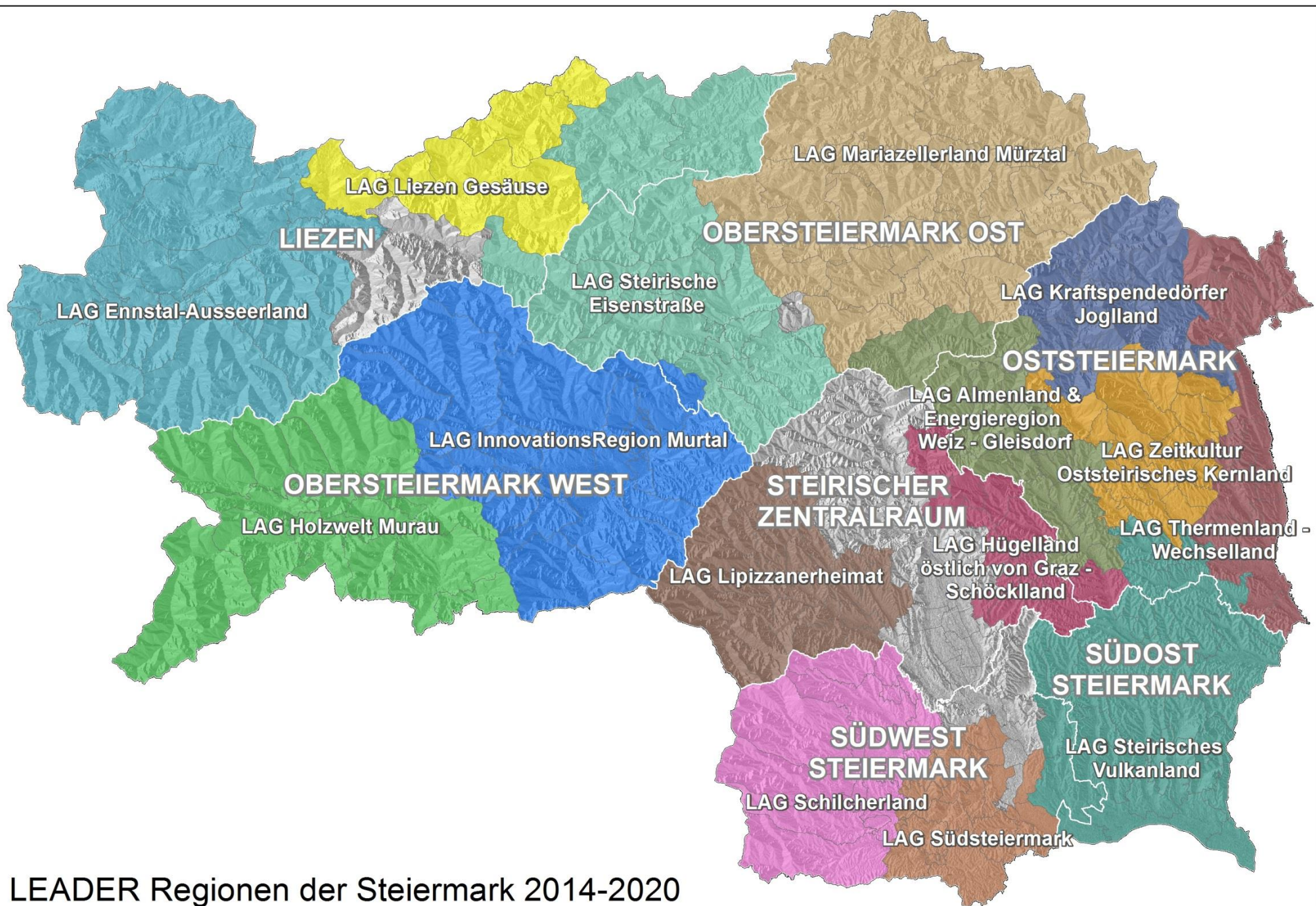
ENRD data for 68 approved RDPs (out of a total of 118), August 2015

(Transnational) cooperation in LEADER

- What for?
 1. Cooperation allows to widen local views.
 2. It supports the creation of an EU identity in addition to the local, regional and national ones.
 3. The gradual nature of cooperation requires longer-term approaches.
 4. Mutual learning is the main expected result.

Source: European Commission (2008) Guide for the implementation of the measure cooperation under the LEADER axis of rural development programmes 2007-13







Timeline

2010		2011				2012				2013				2014				2015
III	IV	I	II	III	IV	I	II	III	IV	I	II	III	IV	I	II	III	IV	I
Culttrips																		
						Cultlands												
												Slow Travel						



Lead partner: LAG Oststeirisches Kernland

KARTE: BISHERIGE KOOPERATIONEN EUROPA

ESTLAND

1. LAG Raplamaa Partnership Registered Association

FINNLAND

2. LAG Maaseudun Kehittämisyhdistys Keski-Karjalan Jetina
3. LAG Joensuun Seudun Leader

ITALIEN

4. GAL Valle Umbra E Sibillini

LUXEMBURG

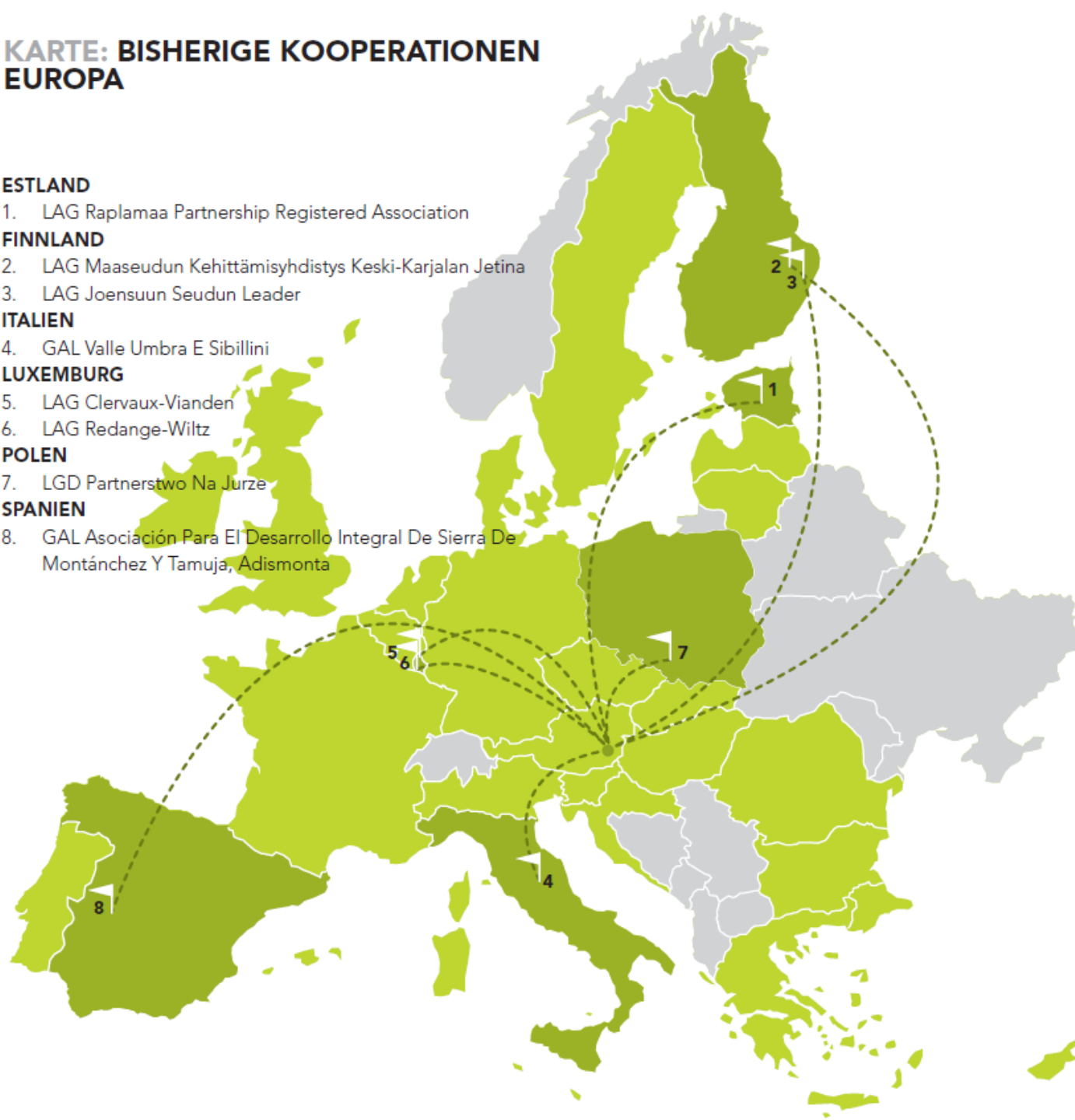
5. LAG Clervaux-Vianden
6. LAG Redange-Wiltz

POLEN

7. LGD Partnerstwo Na Jurze

SPANIEN

8. GAL Asociación Para El Desarrollo Integral De Sierra De Montánchez Y Tamuja, Adismonta



Culttrips (LU, AT, EE, FI, IT): creative tourism strategy with 15 projects developing creative/participatory tourism offers

Cultlands (AT, ES, PL): solutions for the future of cultural landscapes threatened by agricultural intensification, developing new economic pathways

Slow Travel (AT, LU): creative tourism; partly building on Culttrips work resulting in concrete tourism offers

TNC projects Oststeirisches Kernland II

	Project budgets (in 1,000€)				
	Part of LAG Oststeirisches Kernland				Total (all partners)
Transnational project	Public funds (EAFRD and national)	Private funds	Total costs	Share of AT partner in all project costs (in %)	
Culttrips	84	36	120	16.3	738
Cultlands	273	117	390	51.4	759
Slow Travel	189	81	270	76.7	352
Sum	546	234	780	42.2	1,849



12 WINTER
DESHALB GIBT'S JETZT
6 PERFEKTE
FEINSTE
NATURBIERE.

Gratzer
FEINSTES NATURBIER.



JOHG75AP2NAOH

28.04.2014

Johann Hauptgärung 75%
Apfel: Idared
Hefe: Nottingham Ale
Hopfen: Ohne Hopfen

JOHG75AP2BSOH

28.04.2014

Johann Hauptgärung 75%
Apfel: Idared
Hefe: Belle - Saison
Hopfen: Ohne Hopfen

JOHG75AP2BSOH

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‘Hard’ added value of cooperation

	Cultrips	Cutlands	Slow Travel
(1) Contributions to objectives of Local Development Strategy	✓	✓	✓
(2) More ambitious projects through attaining critical mass	-	-	-
(3) Improving competitiveness: new business partners , new markets	-	-	-
(4) Strengthening local partnerships	✓	✓	✓
(5) Shaping territorial identity and awareness	✓	✓	✓
(6) New work practices and support of innovation through new skills	(✓)	(✓)	(✓)

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‘Soft’ added value of cooperation

	Culttrips	Cultlands	Slow Travel
(7) Broadening one’s mind by considering differences as a source for enrichment	✓	✓	✓
(8) Developing European citizenship and sense of identity	✓	(✓)	✓
(9) Acquisition of new skills	✓	✓	✓

Challenges:

- Divergent rules and processes, including time-frames in various member states,
- Language barriers and cultural differences,
- Agreement on common objectives and processes, and
- Finding appropriate partners and cooperation structures

